

# Prevention Trials for Cognitive loss and Alzheimer's Disease: Finding an invested patient population

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# Societal Trends and Dementia

- 65+ age group: fastest growing segment of US population
- Increasing number of elders results in greater incidence and prevalence of AD
- Increasing longevity with disease
- 3- to 5-year period of mild but significant cognitive impairment precedes diagnosis
- Changing technology required for routine activities carries high cognitive demand



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# Trials for Prevention: Dementia and Cognitive Loss

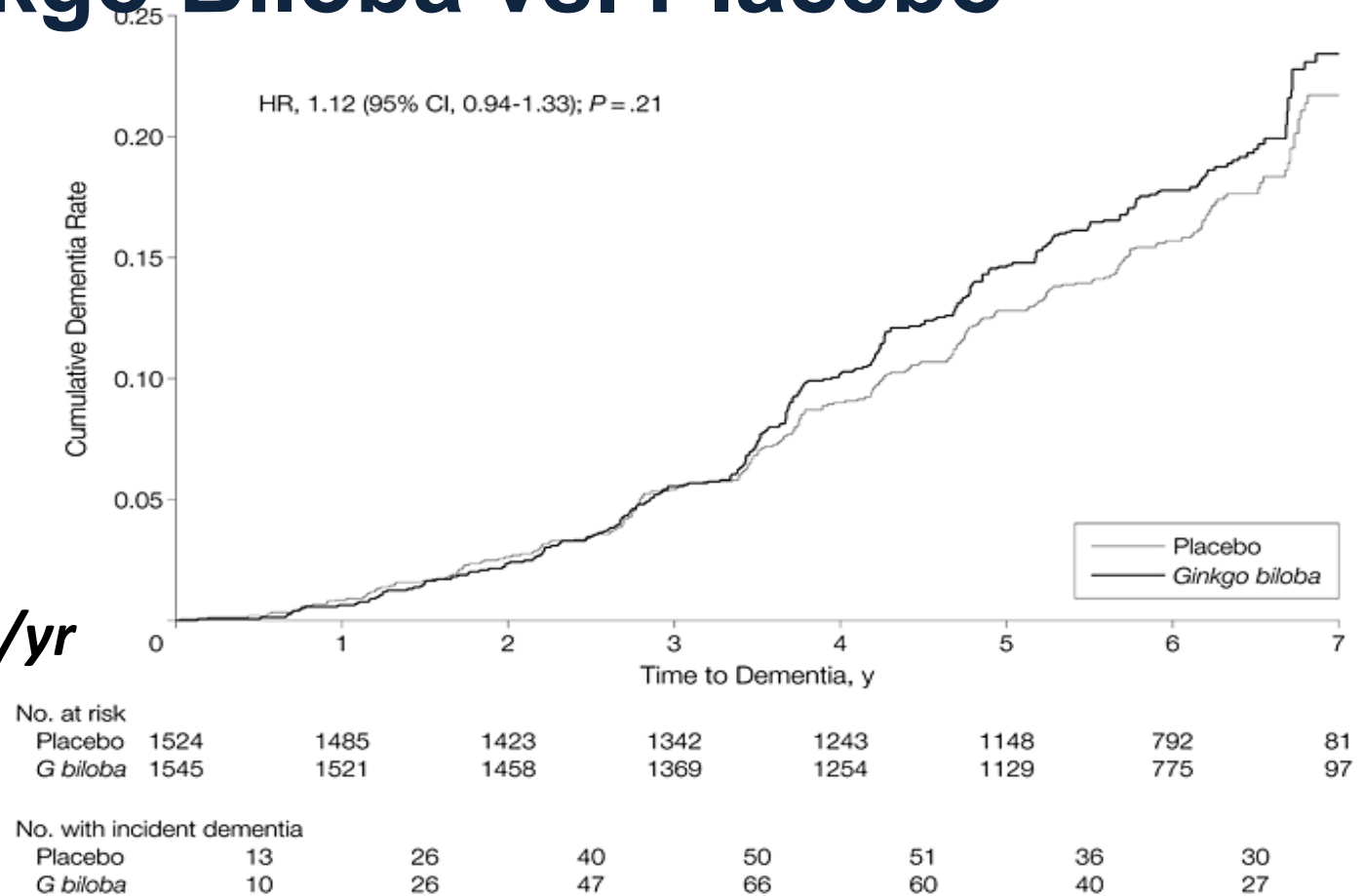
- Dementia Prevention Trials:
  - Large and long
- Prevention of Cognitive loss:
  - Many improve
  - Treatment = greater improvement

# Dementia Prevention Trial Ginkgo Biloba vs. Placebo

**>3000 enrolled**

**With CV risk**

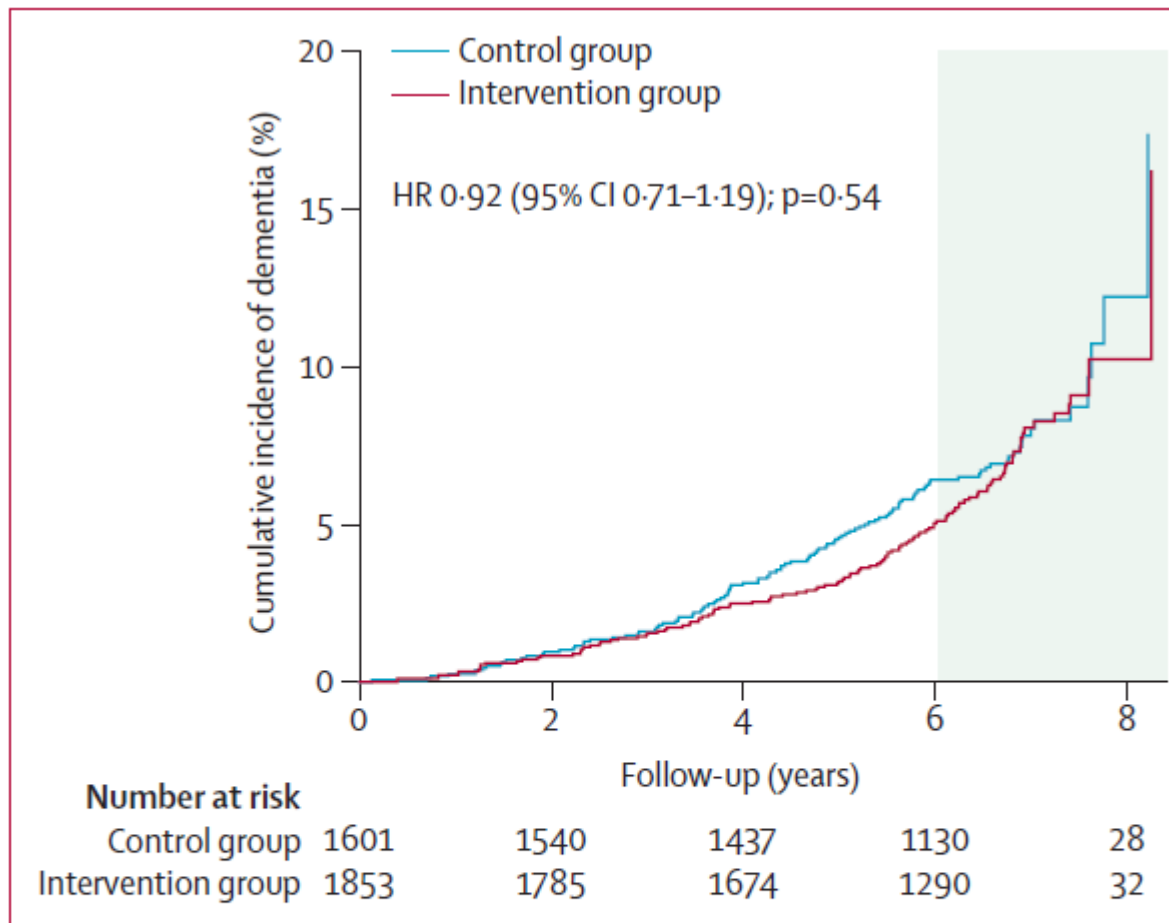
**7 yrs; <2% change/yr**



# Pre-Diva Study

6 year cardiovascular  
intervention vs usual  
care trial  
Age 70-78

@3500 participants  
Risk of dementia: 1%/yr  
No effect



**Figure 2: Kaplan-Meier plot of cumulative incidence of dementia**

To allow participants recruited early into the trial to continue follow-up until the 6-year assessment of the last participant was completed, the study was extended for participants randomised early (ie, in 2006-07). The hazard ratio (HR) refers to an analysis including all participants, up to 8 years of follow-up. The period beyond the planned 6-year follow-up, concerning few participants, is shaded.



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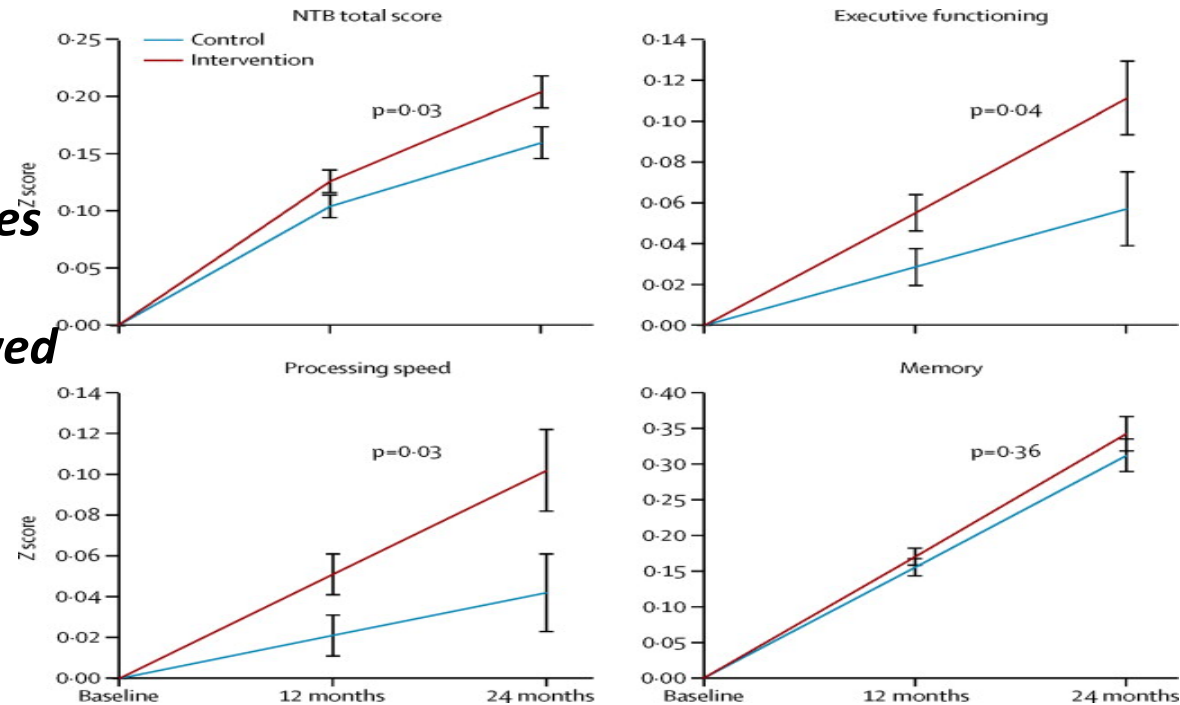
# FINGER STUDY RESULTS

***Screened 2654 individuals and randomly assigned 1260***

Figure 2. Change in cognitive performance during the 2 year intervention. Figure shows estimated mean change in cognitive performance from baseline until 12 and 24 months (higher scores suggest better performance) in the modified intention-to-treat population. E...

***Very Small effect sizes***

***Both groups improved***



**A 2 year multidomain intervention of diet, exercise, cognitive training, and vascular risk monitoring versus control to prevent cognitive decline in at-risk elderly people (FINGER): a randomised controlled trial**

# Choosing the Right Participants

- Can we select for an “AD like” decline?
- How many do we need?
- How will we engage them?
- What will make them stay?

# Apolipoprotein E for AD Risk

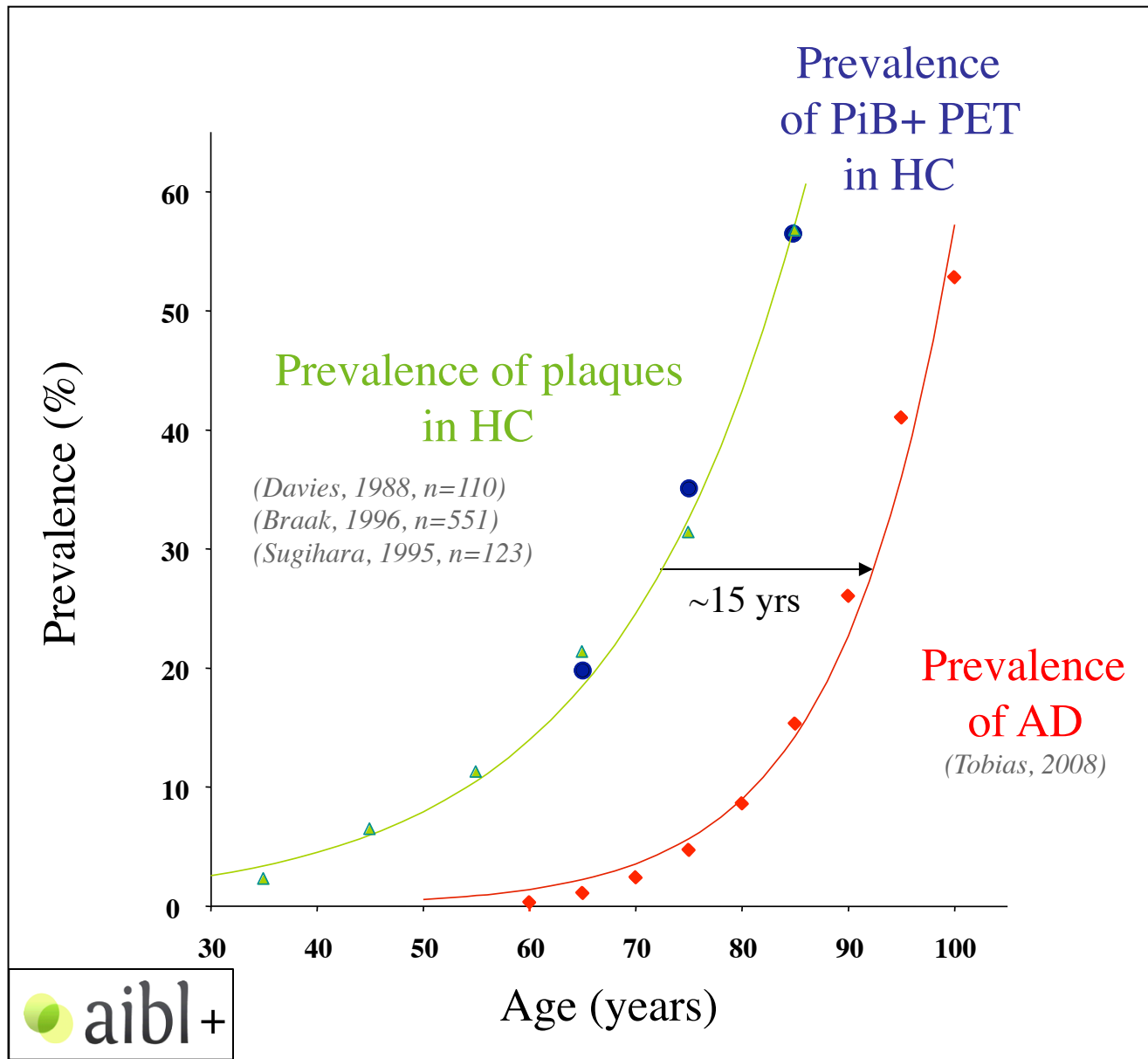
- Risk of AD increased by presence of e4
  - OR=3.2 (95% CI, 2.9–3.5) 1 allele
  - OR=11.6 (95% CI, 8.9–15.4) 2 allele
- Recommendation for use:
  - Only as within clinical work up in symptomatic cases
  - Reconsideration in prodromal or non-symptomatic?

» JAMA 1995

» Alzheimer & Dementia 2011

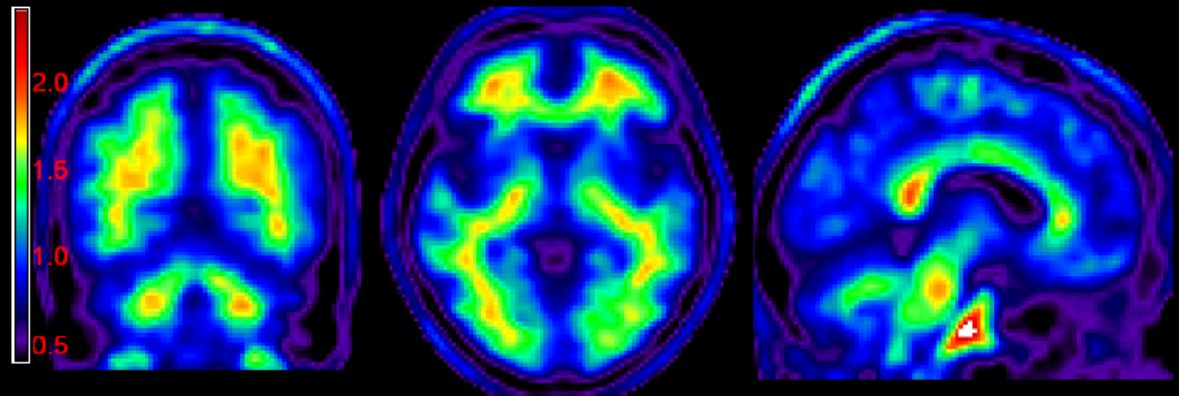


# Preclinical Alzheimer's Disease?

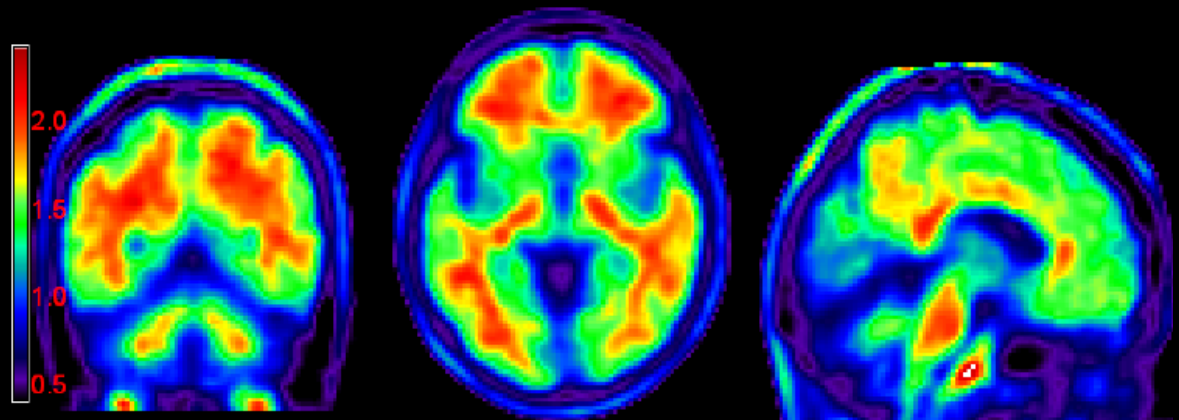


# $^{18}\text{F}$ -AV-45 Representative Images: Healthy Controls

Amyloid Negative HC

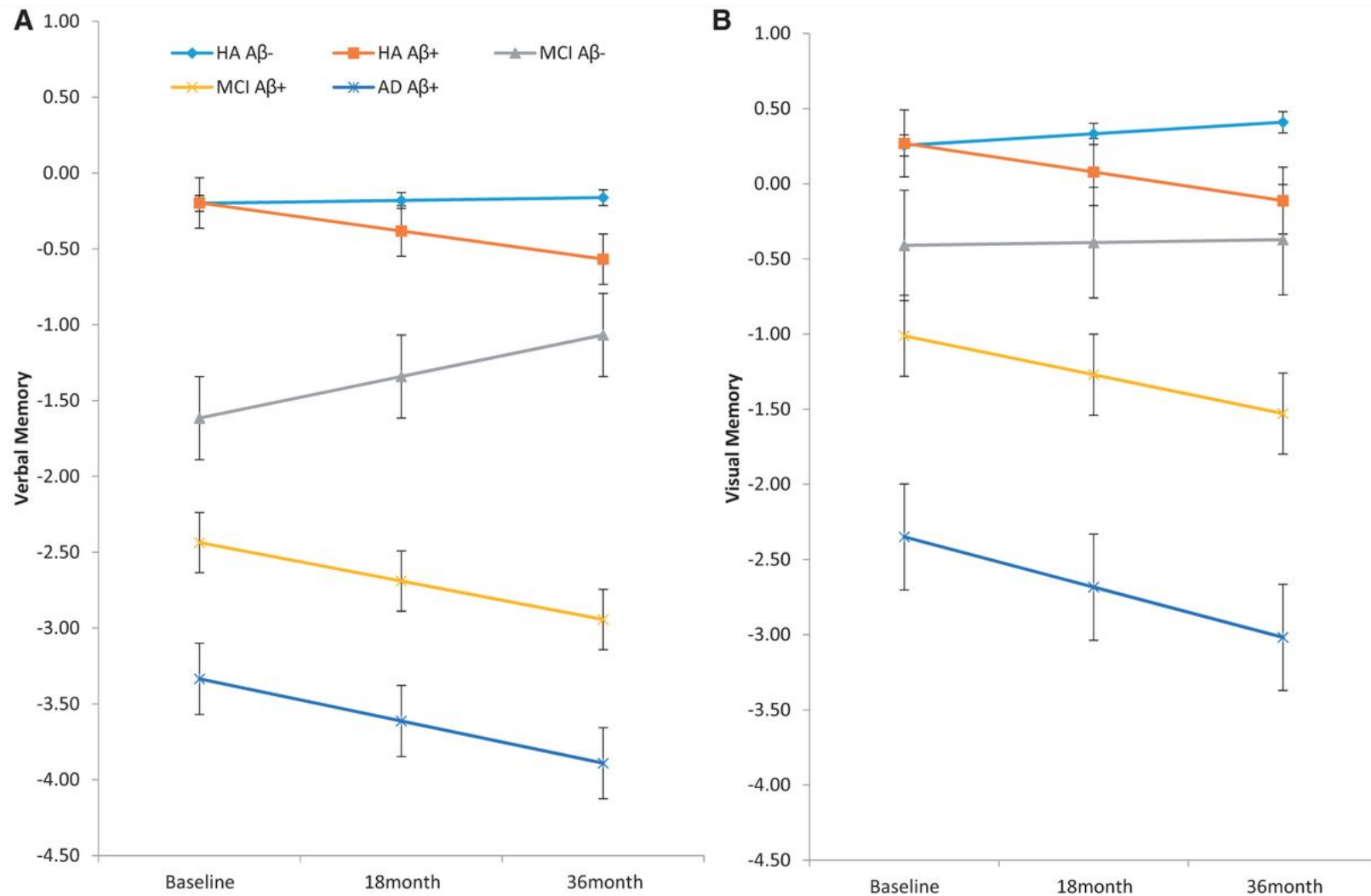


Amyloid Positive HC



# Effect of amyloid

## Decline in cognition over time



AIBL data

# Challenges

- Disease modifying agents: benefit unlikely to be observable by patient
- Disease prevention vs. Clinical improvement
  - Unique/different populations require different recruitment and intervention strategies
- Technologies have a place but do not replace human touch
- Success or lack of it is not a secret and needs to be integrated into recruitment and retention strategies

# Recruiting from Clinical Practice

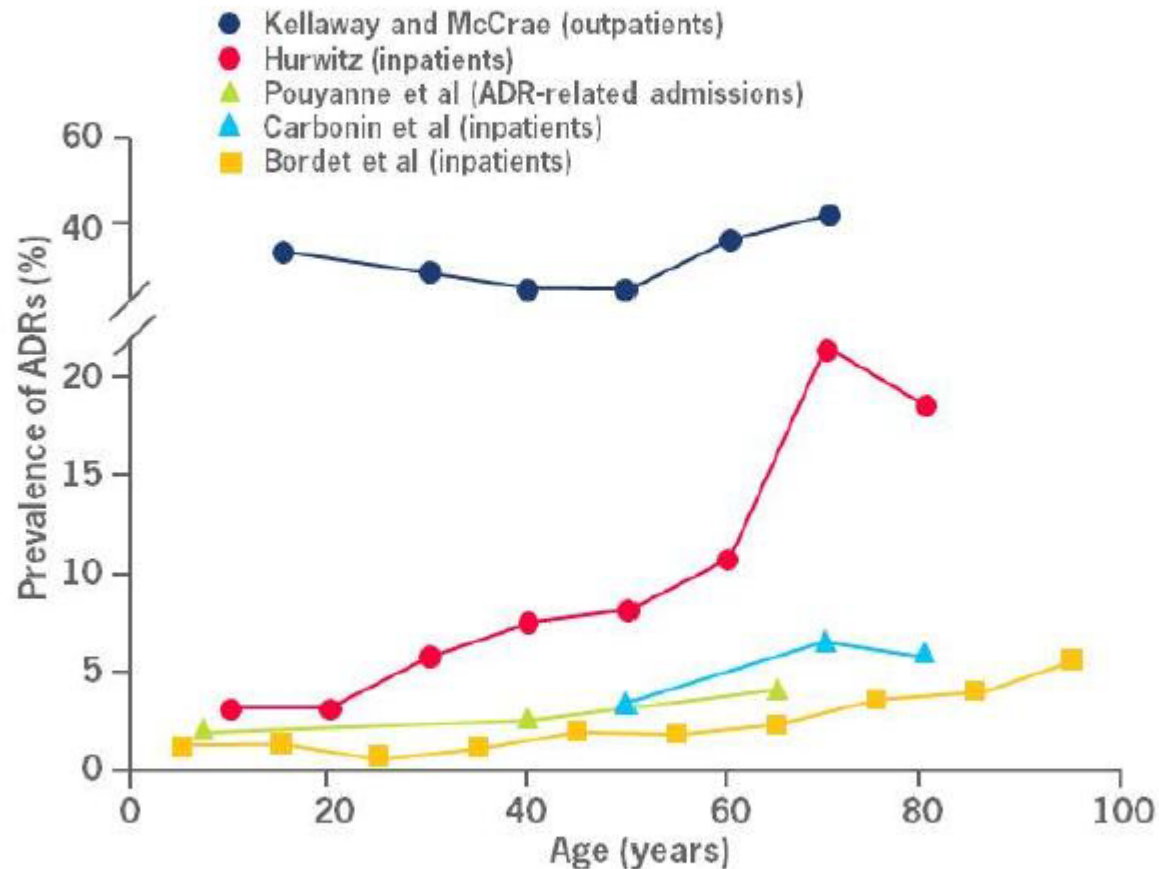
- Perception of clinical population often overestimates recruitment
- Why?
  - Clinical bond may be a strong motivator for subject participation
  - Balance of “bond” and “bother”
  - Focus on inclusion criteria NOT exclusion criteria



# Why True Eligible and Perceived Eligible Differs

- Commitment to experimental approach may not be high
- Procedures for standardization may have little clinical relevance to volunteers
- Concept of placebo is complex and not readily accepted by participants and families
- Adverse effect may be higher than recognized

# Vulnerability: Relationship between Age and Adverse Drug Reactions



Source: McLean, LeCouteur. "Aging biology and geriatric clinical pharmacology." *Pharmacol Rev* 2004 Jun;56(2):163-84.

# Overview

- Three studies
  - How do we select our message
    - Decision Making for brain donation
  - Retention
    - Why do they stay
  - Addressing burden with Home based assessment
    - Research satisfaction



# **Decision-Making Concerning Brain Donation in Alzheimer's Research Among Research Participants and Their Families**

Sewell M, Neugroschl J, Li C, Sano M.

# Background

- **To improve low rate of interest in brain donation**
- **N=97 (65 participants and 32 study partners)**
- **Previously declined or were unsure**
- **Open--ended questions about being approached**
  - **personal & general feelings about brain donation for research.**
- **Responses were qualitatively evaluated**
  - **Could be coded in > 1 category.**
- **Result:**
  - **23% changed their status from “undecided” to “yes”**
  - **(25% of participants and 19% of study partners.)**

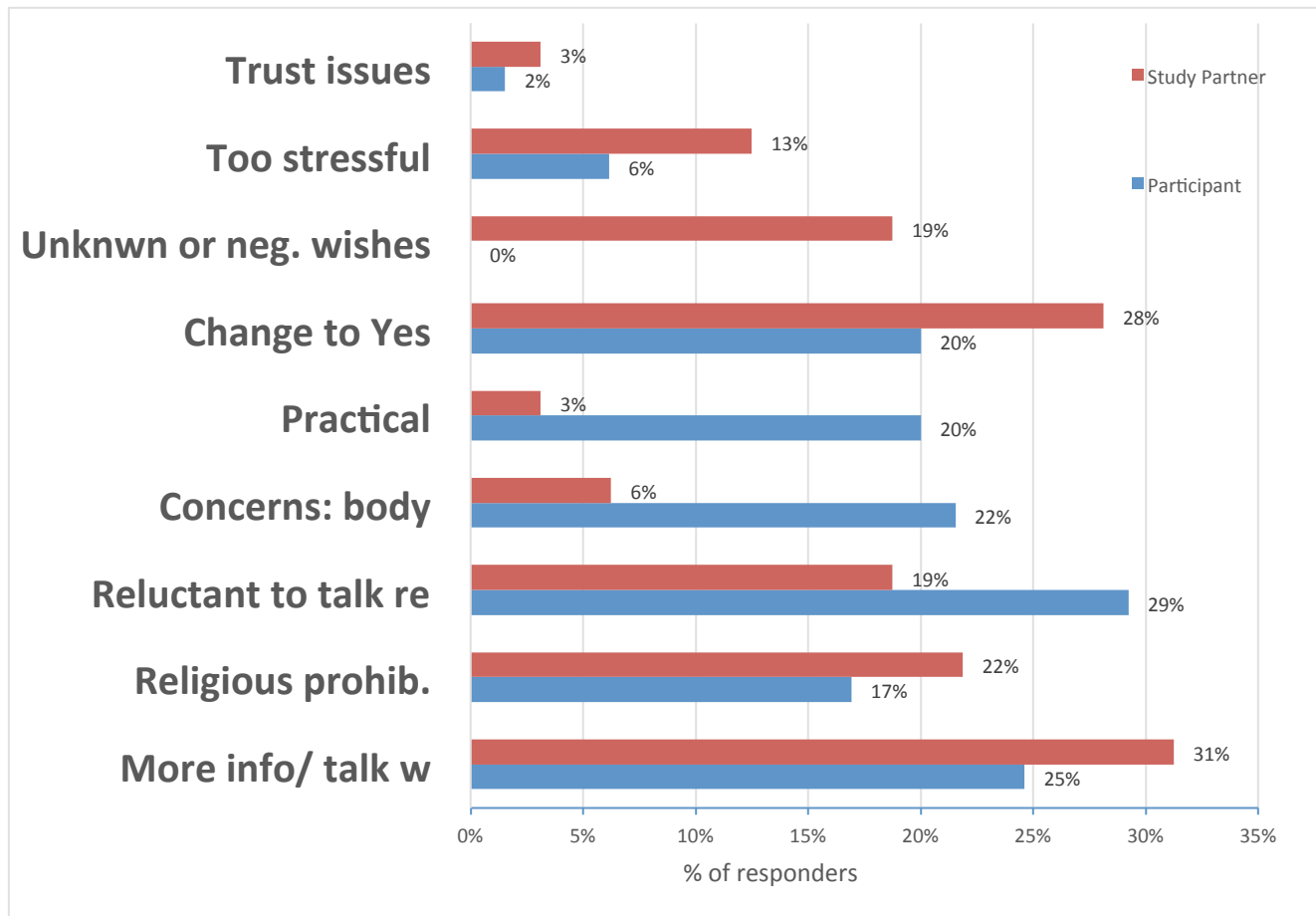
# Reluctance and Concerns

Type of response	# Resp	P/SP	Sample responses:
Need more information to share and talk with family	26	P 16 SP 10	"I want to discuss it with my daughter." "Tell me more about the process." "I need to speak to my doctor and family members."
Religious prohibition	18	P 11 SP 7	"I'm Jewish. The body is not supposed to be anything but whole." "I don't believe in it for religious reasons."
Reluctance to talk about death	25	P 19 SP 6	"....it's not a pleasant conversation." "The thought of dying is hard." "I'm healthy; I'm not ready to make a decision." "....very overwhelming to think about it...."
Concerns about body integrity	16	P 14 SP 2	"I might need it." "...I understand the benefits, but I don't want my body altered." "I want to die with everything I have...."
Practical concerns	14	P 13 SP 1	"How is it done? Will they drain my brain?" "How will you know that I have passed away?" "What if I'm not local?"

# Conviction and Decision

Type of response	# Resp	P/SP	Sample responses:
Planning on changing decision from no/ undecided to "Yes"	22	P 13 SP 9	"Ready to sign up!" "It will help my family ....know if my father really has AD." "...We want to help future patients." "I won't be using my brain anyway after I die, so why not donate..'
Unknown or known negative wishes of the participant	6	P 0 SP 6	"My mother was ...unlikely to donate when she was lucid." "I never discussed it with my dad ... feel he would have said yes...but since he cannot express his wishes I cannot make this decision for him."
Too stressful	8	P 4 SP 4	"I just can't see the point--it won't help her. I just don't want to put her--and I suppose myself--through that." "... unnecessary grief for my children during an already tough time."
Trust issues	2	P 1 SP 1	"If I were ever hospitalized and there was a complication, would they harvest my brain before my time was up?" "I'm concerned how well the brain will be used."

# What Drives the Decision



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*J Gerontol Geriatr Res.* ; 3(4): . doi:10.4172/2167-7182.1000170.

## **Why They Stay: Understanding Research Participant Retention in Studies of Aging, Cognitive Impairment and Dementia**

Judith Neugroschl<sup>1</sup>, Mary Sano<sup>1,2</sup>, Xiaodong Luo<sup>1</sup>, and Margaret Sewell<sup>1,\*</sup>

### **53 Participant**

- **33 participants**
- **20 Study Partners**

**2 or more visits to the center**

**“We are interested in identifying reasons why research volunteers like you choose to continue participation over time....**

**can you tell us your main reason(s) for staying?**

# Voices and Categories

**Personally  
empowering**

**“Helps me take control of this**

**Obligation**

**“My wife makes me.” “I made a commitment to [my  
doctor].”**

**Financial**

**“It’s free care.” “Being paid is a perk.”**

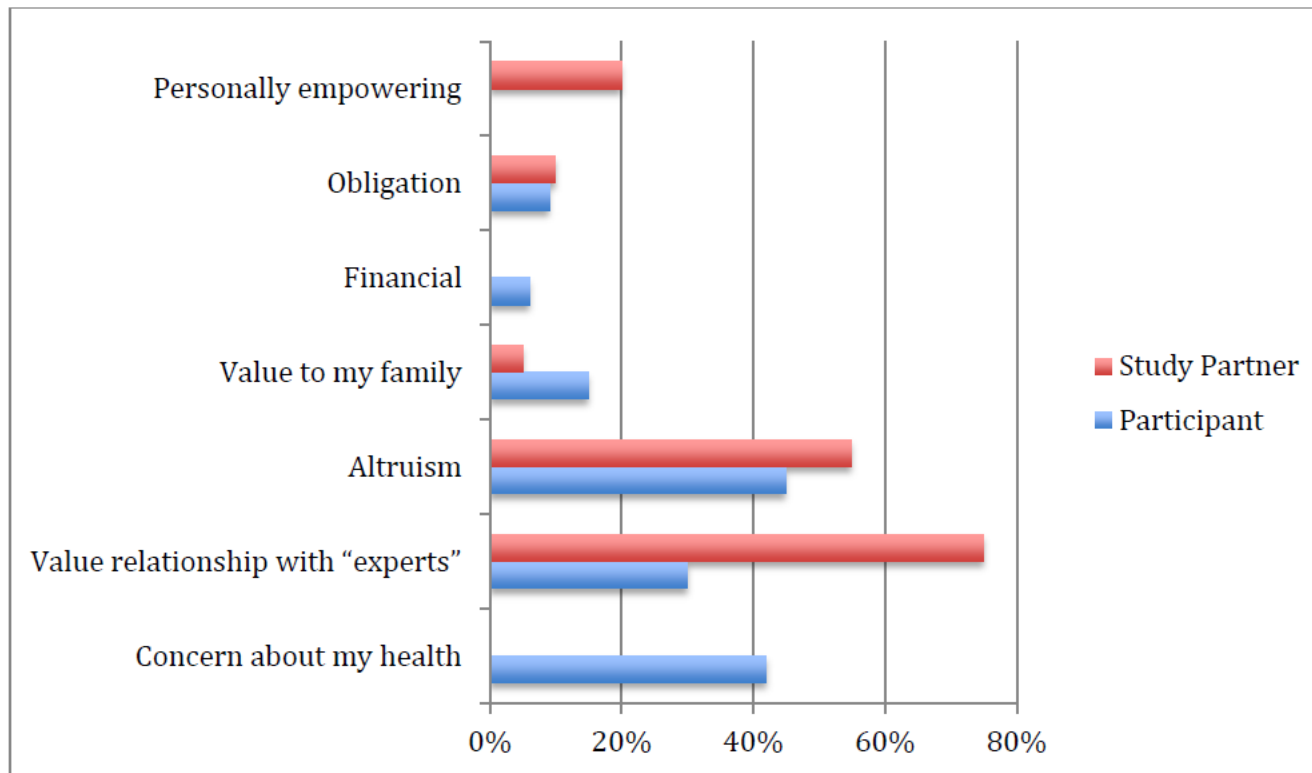
**Value to my family**

**“(AD) runs in my family, so maybe this means my  
children will be free ”**

**Altruism**

**“I want to help defeat the terrible problem of AD.” “If I  
can help, why not?” “Gives me pride to**

# Study Partner and Participant responses in each category



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# Challenges to recruiting for “Prevention”

- Messaging:
  - Convey the need to do the research (risk/fear)
  - Engage and empower people (ego?)
  - Inform of science & commitment (burden)
  - Maintain and retain (reinforcing)
- Listening:
  - What is the understanding
  - What is the perceived benefit
  - What is experienced burden



**Assessing Clinical progression for  
Dementia Prevention Trials:  
Results from the HBA trial**

**Mary Sano**

**Susan Egelko, Michael C Donohue, Jeffrey  
Kaye, James Mundt, Chung-Kai Sun, Steven  
Ferris, Paul S. Aisen,**



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# Home Based Assessment (HBA) trial

- Designed to develop efficient/effective methods for in-home evaluation
- Random assignment to 1 of 3 arms



**Mail-in & Live Phone  
MIP**



**Interactive Voice Response  
IVR**

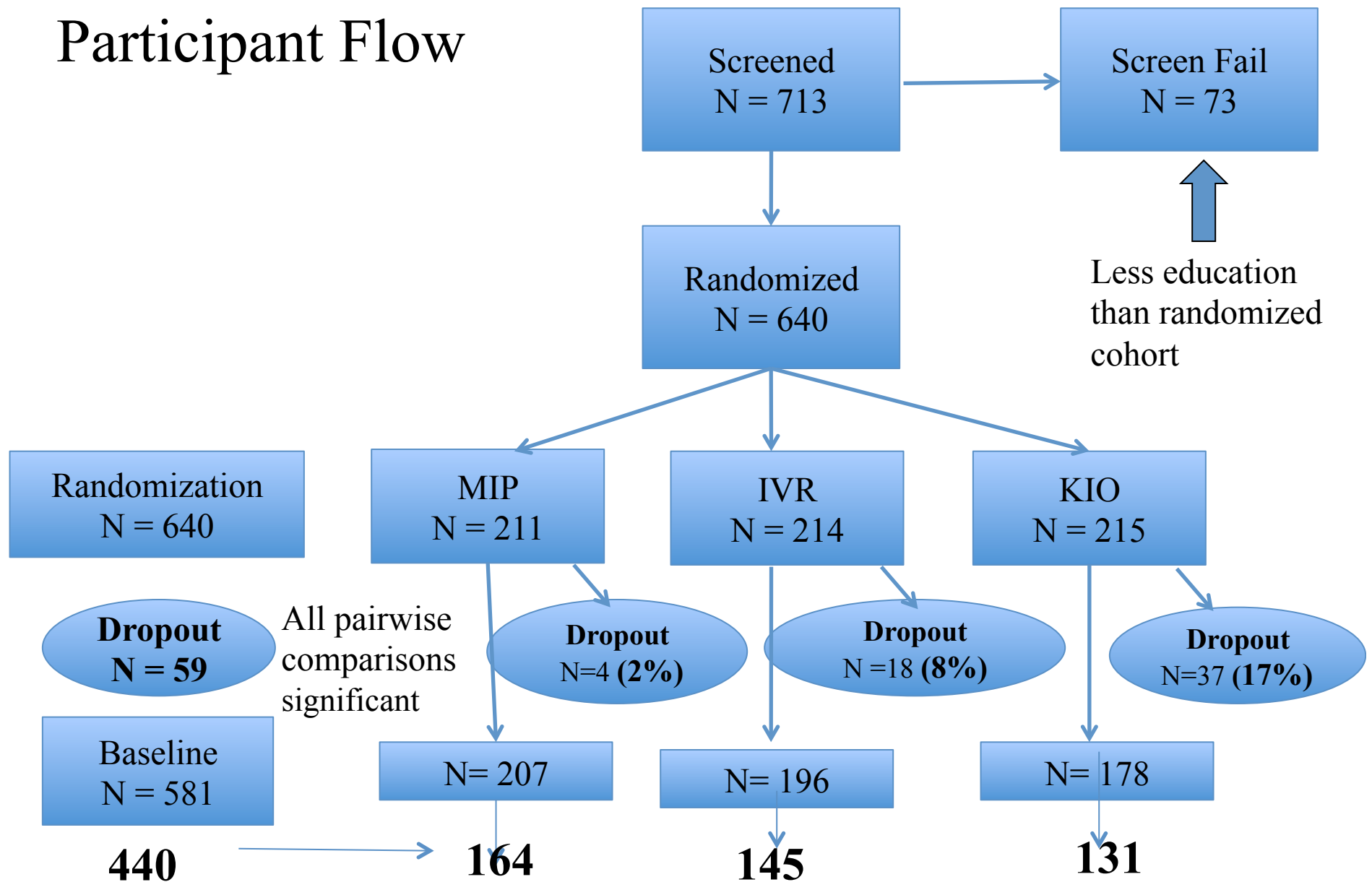


**Computer Kiosk  
MIP**

# Study Features

- Randomized study conducted at 27 site
- 581 non-demented participants completed in-person assessment and baseline HBA
- Assessed with brief instruments from domains important to transition to dementia
  - Cognitive    -- Functional
  - Global       -- Behavioral
  - QOL           -- Pharmacoeconomic
- 4 Yr Follow up; face to face at start and end

# Participant Flow



## Demographic and Clinical Characteristics of Baseline Cohort: All Arms Combined

<b>N</b>	<b>581</b>
<b>Age *</b>	<b>80.9 (4.4)    Range = 75 – 98</b>
<b>Education</b>	<b>15.6 (2.9)    Range = 0 – 20</b>
<b>% Female</b>	<b>67</b>
<b>% Racial/ethnic minority *</b>	<b>22</b>
<b>% Married</b>	<b>42</b>
<b>% History of hypertension</b>	<b>59</b>
<b>% Cardiovascular disease</b>	<b>74</b>

**No differences between baseline cohort and cohort that passed screening and discontinued after randomization**

# Who Refused and Why?

Drop Out By Arm And Frequency		
MIP Annual	4 /105	4%
MIP Quarterly	0/106	0%
IVR Annual	7/107	6%
IVR Quarterly	11/107	10%
KIO Quarterly	16/109	15%
KIO Monthly	21/106	20%

Nature of complaints:

Inconvenience of the equipment

Too much time to participate

# Dissatisfaction with Technologies



- “so ugly”
- “takes up so much room”
- “glow disturbs sleep”



- “interference of phone line”
- “static on line”



# Stemming the Tide

- Drop out continued
- Research Satisfaction Survey at 18 mo into enrollment
- 8-item survey
- Open ended questions about preferences

# Survey results

- Overall high satisfaction
- Highest among the low technology (MIP)
- Lowest among IVR

**“The thing I have liked best about my experience in the study is . . .”**

<b>Rank</b>	<b>#</b>	<b>%</b>	<b>Category</b>
<b>1</b>	<b>60</b>	<b>18.3</b>	<b>volunteerism; contribute to AD research</b>
<b>2</b>	<b>58</b>	<b>17.7</b>	<b>challenged to improve own mental functional</b>
<b>3</b>	<b>55</b>	<b>16.8</b>	<b>positive interactions with study personnel</b>
<b>4</b>	<b>47</b>	<b>14.4</b>	<b>feedback on own mental functioning, whether reassuring or pointing to difficulties</b>
<b>5</b>	<b>30</b>	<b>9.2</b>	<b>fun, easy, filled time, interesting, engaging, liked test-taking in general, mental activity</b>
<b>6</b>	<b>26</b>	<b>8.0</b>	<b>education; increased awareness of what types of tasks are difficult with Alzheimer’s Disease and/or aging</b>
<b>7</b>	<b>18</b>	<b>5.5</b>	<b>convenience of being tested at home; no driving involved</b>
<b>8</b>	<b>15</b>	<b>4.6</b>	<b>limited time commitment, either in frequency or length of testing</b>
<b>15</b>	<b>6</b>	<b>1.8</b>	<b><i>nothing</i> mentioned regarding what was liked most</b>

**mCSQ-8 Open-Ended Question #2: “What I liked least was . . .**

<b>Rank</b>	<b>Count</b>	<b>%</b>	<b>Category</b>
<b>1</b>	<b>87</b>	<b>29.3</b>	<b>nothing</b>
<b>2</b>	<b>43</b>	<b>14.5</b>	<b>objected to particular tests: repeating numbers backwards &amp; story recall; finding tests “boring”</b>
<b>3.5</b>	<b>22</b>	<b>7.4</b>	<b>repetitiveness of each visit; some questioning validity, citing how much retained from prior visit</b>
<b>3.5</b>	<b>22</b>	<b>7.4</b>	<b>feeling inadequate, not liking being tested, nervous, aware that memory not what it once was</b>
<b>5.5</b>	<b>15</b>	<b>5.1</b>	<b>amount of time it took, especially if on a busy day</b>

## What would you change....

Rank	#	%	Category
1	104	39.4	<i>nothing</i> to change
2	34	12.9	change test items, eg., have alternate form
3	12	4.5	more personal contact with staff or fellow seniors
4	11	4.2	give us feedback, instruct us on how to improve our memory
5	9	3.4	change specific tests that are not enjoyed (story recall, #s backwards)
8	7	2.7	change the avatar (computer and audio tester), experienced as overly stern
8	7	2.7	improve the technical aspect of equipment used, eg, size, ugliness, etc.
8	7	2.7	allow testee to fastforward through listening to their own baseline account of their level of functioning (CGI)
8	7	2.7	change aspects of the vitamin-taking
8	7	2.7	improve flaws specific to the KIO operating system, requiring maintenance visits for breakdowns

# Comparing Technologies

- No complaints:
  - MIP arm 48%
  - IVR arm 27 %
  - KIO arm 15%
- Dislike of arm specific procedures:
  - KIO arm 35%,
  - IVR arm 8%
  - MIP arm 4%

# Estimating Yield

## Lessons from SPRINT

*Ramsey et al 2016*

Greater than or Equal 75				
Source	# Screened	# Randomized	Ratio	% of total
Mass Mail	1726	1194	69%	44%
Media	203	116	57	4%
Staff Referrals	1402	1036	74%	38%
Brochures	608	395	65%	15%
Total	3756	2636	70	100%
LESS THAN 75				
Source	# Screened	# Randomized	Ratio	% of total
Mass Mail	3098	1808	58.4	27
Media	1041	584	56.1	7
Staff Referrals	5145	3450	67.1	51
Brochures	1584	921	58.1	13
Total	10,692	6725	61.1	100%

***Older cohort accurately identified by referral; but less likely to be referred***

***Older cohort 57% less likely to be recruited from media***

# Conclusions and Considerations

- Participation is driven by many things, but mostly altruism
- Hesitation is driven by lack of information, understanding or conviction of value
- Sometimes no is no
  - Religious and cultural beliefs, and experience are strong and may be immutable .... Move on!



# Conclusions and Considerations

- Retention is about delivering
- Clear preference for interpersonal over technology
  - Staff
  - Requests to meet others
- Asking about satisfaction improves participation
- Asking before we begin may be even better

# Why Clinical Research Participations ?

## *Clinicians*

- Low referrals, delay new diagnostics, and treatments
- Mutual referral relationships
  - Tertiary care research centers need referral options
  - Enhance practice credibility

## *Patients*

- Standardized evaluations as baseline
- Access to up-to-date research initiatives
- Potential for earliest access to medications
- Support for family and friends
- Contribution from self to family, society\*\*\*

# Whose job to support research

- Clinicians
  - Know how to refer to research,
- Volunteers (w or w/o disease)
  - Discuss with your family
  - Support the decision, be a study partner
- Everyone
  - Support public funding
  - Make your contribution

# Not all studies for all participants

- Inclusion criteria:
  - Insure safety
  - Limitations by age co-morbidities other medications
  - Insure the ability to measure efficacy
  - Hearing / visual difficulties make
- How to Choose:
  - Select by interest
  - Work with those you trust
  - Be honest about how much you can do
  - Ask questions

***Remember, you can always change your mind***



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